

Red Reckoning

The Cold War and the Transformation of American Life

Edited by MARK BOULTON and TOBIAS T. GIBSON

Though it ended more than thirty years ago, the Cold War still casts a long shadow over American society. *Red Reckoning* examines how the great ideological conflict of the twentieth century transformed the nation and forced Americans to reconsider almost every aspect of their society, culture, and identity.

Using an interdisciplinary approach, the volume's contributors examine a broad array of topics, including the Cold War's impact on national security, race relations, gun culture and masculinity, law, college football, advertising, music, film, free speech, religion, and even board games. Above all, *Red Reckoning* brings a vitally important era back to life for those who lived through it and for students and scholars wishing to understand it.

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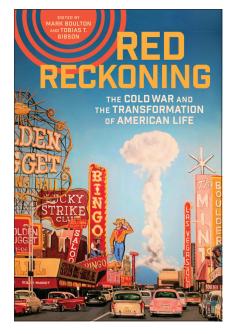
"Red Reckoning assembles a remarkable set of authors and essays—provocative, bold, controversial, and enlightening—which suggest how much the Cold War changed America."
—Thomas A. Schwartz, author of Henry Kissinger and American Power: A Political Biography

"The unsuspected corners of American society that this book explores make *Red Reckoning* a volume to savor."—Stephen J. Whitfield, author of *The Culture of the Cold War*

"Red Reckoning is an excellent catalyst for revisiting so much of what the Cold War altered about American life and discussing how these changes now influence our present politics."—Jack Adam MacLennan, assistant professor of political science and graduate program director for National Security Studies at Park University

"By examining the Cold War's impact on U.S. society, *Red Reckoning* helps illustrate the degree to which our rights, laws, government policies, social culture, entertainment, and even our national identity were transformed by Cold War fears and assumptions."—Ralph G. Carter, author of *Essentials of U.S. Foreign Policy Making*

"Red Reckoning carefully explains how the military, economic, informational, and diplomatic perils of the struggles between the world's superpowers impacted domestic policy and family structures. I highly recommend it."—Maj. Gen. Byron S. Bagby (retired), former operations director of Joint Force Command Brunssum (NATO) and chief of staff for US Army, Europe



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